UX for Developers & Startup Entrepreneurs

Who it is for?

## Developers, Engineering Managers

Understand different aspects of UX design- interaction & visual design

UX Research & usability evaluation methods

Minimize UX related development errors, rework

How best to work with UX design teams

How to contribute to best UX for product

## Startup Entrepreneurs

Understand different aspects of UX design- interaction & visual design

How to leverage UX Research & usability evaluation

How to hire UX designers

How best to work with UX design teams

How to contribute to best UX for product

About the Speaker

[Raj Adhav](https://www.linkedin.com/in/adhav/) is the founder & CEO of [designial](https://designial.com/), a design-led development studio. He currently helps startups build user-friendly products that also profitable.

Raj has over 18 years of experience in the UX industry. Before starting designial, Raj led UX research & design teams for companies such as Wipro Digital, Moody's Analytics, TCS and SITA (Société Internationale de Télécommunications Aéronautiques).

Raj and his teams have launched over 200 apps on different technology platforms for over 90 global companies in variety of industry sectors.

Raj earned his masters degree in Communication and Media Engineering from University of Applied Sciences FH-Offenburg, Germany. Research thesis is in UX, AR/VR.